

5 SKILLS EVERY WORKPLACE LEADER NEEDS

Every leader has to undergo a period of trial and error before he or she learns what will truly motivate employees and improve business. But familiarizing yourself with proven strategies of leadership can help you skip the errors and head straight for success. Learn about the 5 strategic leadership skills that can transform your business.

EVALUATING THE BUSINESS ENVIRONMENT



LESS THAN
1 IN 2
CEOs believe their organizations are prepared to deal with an increasingly complex business environment



>60% of CEOs say industry transformation is the #1 creator of uncertainty

86% of companies that have strategic leadership development programs can respond rapidly to changes in the business environment

Compared to 52% of companies whose leadership programs are less mature

SKILLS YOU NEED

Considering the dynamics of the business environment

Identifying opportunities and threats in that environment

MANAGING PROJECTS EFFECTIVELY



Only **64%** of projects met their original business goals in 2011

SKILLS YOU NEED

MANAGING FINANCES
Budgeting
Costing
Resource allocation

MAXIMIZING POTENTIAL
Project organizational structure
Work breakdown
Scheduling
Human resources

MANAGING QUALITY & RISK

71% of organizations utilize risk management as part of their projects and programs

CULTIVATING STRATEGIC THINKING & INNOVATION



Only **26%** of Millennials believe business leaders are effectively fostering innovation



Yet **2 in 3** consider innovation a key factor in the attractiveness of an employer

SKILLS YOU NEED

Identifying limitations and mindsets that inhibit strategic thinking

Developing a framework for creating strategic options

MANAGING CHANGE & UNCERTAINTY



WHERE DOES CHANGE HAPPEN?

- In the global business environment
- In your organization



73% of organizations use change management to drive their programs and projects

SKILLS YOU NEED

ANALYZING
your company's capacity for change relative to its environment

FOSTERING
strong organizational culture and trust

82% of people don't trust that business leaders will tell the truth

65% of people would rather have a better boss than a salary increase

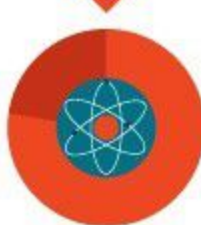
QUICK DECISIONMAKING
The highest performing organizations are 54% more likely to respond to change by making rapid decisions

SHAPING YOUR ORGANIZATION'S FUTURE



Only 1 out of 5 organizations encourage and reward creativity and new ideas

YET



78% of future business leaders believe innovation is necessary for business growth

SKILLS YOU NEED

DEVELOPING
leadership within your company



Only **36.1%** of companies feel prepared to fill leadership role vacancies

UNDERSTANDING
the interaction between

Governments
Markets
Organizations

INTERPRETING
economic conditions and crafting responsive strategies

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